



# IPAINMYMIND

IPaintMyMind.org | We make art accessible to everyone

## How Shared Walls™ Works for Artists

At IPaintMyMind, we are constantly growing our permanent art collection which we loan out through curated exhibitions to both private & public partners as part of our [Shared Walls™](#) program. By mobilizing our art collection, we purchase art from you, earn money for IPaintMyMind, and offer FREE art exhibitions, programs, and services to underserved communities. it's a "Win, win, win!"

In short, we've created a mutually beneficial model that drives our mission of making art accessible to everyone.

### How It Works

- 1) **We purchase your art for our collection. It will never be sold.** We like to work out wholesale type deals, where we acquire at least 10, but sometimes upwards of 30 prints of your work. We love that we get to be not only the organization that spreads the word about your work, but your collector as well.
- 2) **We place that art in exhibitions in a local business or community space** (school, park, library, community center). *When we loan it to a company, they pay us, when we loan it to a community space, they get it for FREE!* This art is able to rotate to various locations, serving as a calling card your your artwork but also providing art exhibitions to diverse communities for years to come.

In each location we post a plaque with information about you & your work.

## **Get Started**

- 1) Send us a zip file of images of every piece you have available as an art print.
- 2) We'll pitch your work to potential clients and come back to you to purchase a collection of pieces as soon as we have a project ready to go.

## **Potential Additional Art Sales - Drop Ship System**

When we curate your work into a private exhibitions, say at a local company downtown, we make each limited edition print available for purchase as well. In this way, we help put your art in front of more potential buyers, and are able to pass orders along via a Drop Ship system.

The Drop Ship system works like this:

- 1) We are contacted about a potential purchase of a limited edition print of yours.
- 2) We invoice the buyer and collect payment.
- 3) We pass the order along to you.
- 4) You fulfill the order and contact the buyer within 3 days.
- 5) We pay you out monthly for the sales you've generated - you keep 60% of each sale, and we also pass along the shipping charges (paid by the buyer) to you to cover that expense as well.

## **Artist Earnings**

You keep 60% of purchase price for sales made through our Shared Walls™ program. This way the art of yours that we have purchased for our collection has the potential to earn you more money as we loan it out over and over again!

*Please let us know if you have any questions or just send the zip file of your work to the email below, thanks!*

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